

Defen**MEDIA**

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2016-2017 DEFENESTRATE MEDIA ADVERTISING RATE SHEET



SPOT DETAIL	1 SHOW	2 SHOWS	4 SHOWS	8 SHOWS	12 SHOWS
30 SEC PROD	200.00	400.00	800.00	1500.00	2000.00
60 SEC PROD	300.00	600.00	1200.00	2000.00	2500.00
FRONT & 30	250.00	500.00	1000.00	1600.00	2600.00
FRONT & 60	350.00	700.00	1400.00	2100.00	3000.00
30 LIVE READ	250.00	500.00	1000.00	1600.00	2600.00
60 LIVE READ	350.00	700.00	1400.00	2100.00	3000.00



SPOT DETAIL	1 SHOW	2 SHOWS	4 SHOWS	8 SHOWS	12 SHOWS
30 SEC PROD	100.00	200.00	400.00	750.00	1000.00
60 SEC PROD	150.00	300.00	600.00	1000.00	1500.00
FRONT & 30	125.00	250.00	500.00	800.00	1250.00
FRONT & 60	175.00	350.00	700.00	1000.00	1400.00
30 LIVE READ	125.00	250.00	500.00	1600.00	2600.00
60 LIVE READ	350.00	700.00	1400.00	2100.00	3000.00



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60 LIVE READ	350.00	700.00	1400.00	2100.00	3000.00



30 & 60 SEC Production spots are segment sponsorships. "This portion of the program is brought to you by ..."

FRONT & 30,60 are top of the show mentions, and a 30 or 60 second produced commercial spot at the break.

30 & 60 LIVE READ spots are live pre-roll and middle break reads during the show with hosts and guests, usually in testimonial format.

Need a custom spot? Do you want to tell a story, or maybe it's time for your own jingle? Defen Media has a talented staff with the skills, creativity and know-how, to get your message to the masses effectively and affordably. Reach out today - 801-793-3908 or jeff@defenmedia.com, and begin the adventure.